

Solutions

Quantitative - Survey data collection: online, telephone, in-person, mail

Qualitative - Recruitment, Focus Group moderation, In-depth interviewing

Study Design and Consulting

Questionnaire and Moderation Guide Development

Needs Assessment and Evaluation

Statistical Analysis - SPSS

Executive Interviews and Usability Studies

Multi-Language Capabilities - Most European & Asian Languages

In-House Survey Programming and Data Collection

In-House Panel - 15,000 members representing population segments such as LGBTQ+ adults, patients with rare conditions, medical professionals, and

Contact Center Support Services – Hotline (esp. public health), patient scheduling, contact tracing, Tier 1 tech support

Clients Served

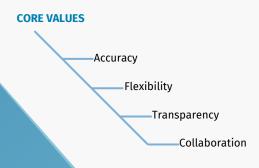
Government Universities Agencies Not-for-profits

& NGOs

National Research

Healthcare Organizations Organizations

Pharmaceutical & Biotechnology Companies



We offer unique expertise on the complex issues of influencing public opinion and behavior especially related to health care, public health, public policy and pharmaceutical projects.

design, survey instrument design, data collection, and analysis.

Grounded in social science and evidence-based practice, we

have successfully completed hundreds of quantitative and

Since 1986, The Henne Group has specialized in study

qualitative research projects. Many of our projects

are large-scale undertakings with complex and often difficult-to-implement procedures.



Populations with HIV

Various studies - PLHIV treatment and HIV prevention

Evaluation Projects

Designed to assess project effectiveness and other impacts.

Public Health

Russ Building suite 723

San Francisco, CA 94104

235 Montgomery St

(415)348-1700

Broad regional Covid-19 testing project for a university consortium

Pharmaceutical

Qualitative projects with rare disease populations

Hotline

State-wide projects for (Covid-19 vaccine and data privacy breach)

Rural Populations

General population health study across predominantly rural state

LGBTQ+

Qualitative and quantitative projects - sexual and general health

Contact Tracing

Covid-19 contact tracing for a state department of health

Affiliations

HALL

RESEARCH

THG is a small business as defined by the Small Business Administration and is registered as a Local Business Enterprise with the San Francisco Human Rights Commission. We are a certified LGBT Business Enterprise registered with the National Gay & Lesbian Chamber of Commerce. We hold memberships with the International Society for Quality of Life Research (ISOQOL), and the Insights Association, the trade association that sets ethical standards for survey research organizations.



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